

# GROW YOUR SALES with PURPOSE-LED PRODUCTS

Pressure on our wild fisheries is at an all-time high



*1/3 of ocean fisheries are overfished*



*2/3 fished to their maximum sustainable yield*



*Consumers are also becoming more environmentally conscious, and plant-based lifestyles are now mainstream*



*62% of omega-3 users prefer plant-based options*



*Algal omega-3s offer all the benefits of those derived from fish counterparts...*



*Without the impact on marine resources and biodiversity*

**Connect with DSM to learn how we can create a healthier, more sustainable future.**

**Choose algal-sourced omega-3 and make a world of difference.**

**SEA THE DIFFERENCE**

*life's™ OMEGA* is the only plant-based, sustainably produced omega-3 fatty acid that combines EPA and DHA in a single source.

From concept to consumer, choose DSM as your end-to-end partner for support at every stage of your product development process.

**Connect with a DSM expert to get started**



References available on request.